

FAMILY CARE COUNCIL AREA 1 FAMILY SUPPORT PLAN 2020-2021

MISSION

The Family Care Council Area 1 will promote collaboration among the Agency for Persons with Disabilities staff, consumers and their families/caregivers, providers, waitlist individuals and community agencies to enhance the availability and quality of services to citizens with developmental disabilities.

GOAL 1: Maintain Brand of Family Care Council Area 1 (hereafter referred to as the Family Care Council) through the website and social media management to systematically promote awareness, new membership, and participation.

Objective 1: Maintain Website for Family Care Council.

- Maintain the website for Family Care Council in order to further the brand and mission, in addition to recruiting members as well as educating waitlist individuals.
- Continue to send e-mail campaigns to promote meetings, promotional events and maintain “top of the mind” awareness with current members and waitlist individuals. This will be done by:
 - (A) send monthly updates and e-mails to those opting in directly on Family Care Council website,
 - (B) send monthly updates and e-mails to those interested in Family Care Council and
 - (C) send monthly updates and e-mails to those waitlist individuals.

Objective 2: Maintain Social Media Platforms for Family Care Council

- Maintain social media platforms for Family Care Council with relevant information and events to engage fans and followers. Statistics and leads will be monitored weekly and tracked.

GOAL 2: Recruit new Family Care Council interested parties in order to obtain and sustain a minimum of 10 actively involved members, and recruit individuals within the community to participate in Family Care Council meetings, functions, and to serve as resources for assistance to individuals with disabilities.

Objective 1: Recruit new Family Care Council members

- Use traditional methods to encourage interested individuals to add e-mail addresses to database on Family Care Council website in order to receive news and updates.
- Provide informational links about joining the Family Care Council on the website.
- Use social media platforms for Family Care Council to seek members and fan/followers within the local community and beyond.

Objective 2: Recruit interested individuals from surrounding community who will participate in meetings and events.

- Use social media platforms for Family Care Council to seek interested individuals and fan/followers within the local community and beyond. This can be done by:
 - (A) liking other similar fan pages and sharing articles and information and
 - (B) liking and joining other fan pages with similar goals and interests.

GOAL 3: Educate our local community and the governmental bodies on issues affecting those with disabilities.

Objective 1: Educate our local community on the mission, goals, and power of the Family Care Council and serve as an expert resource for these individuals.

- Educate our local community by holding informational and educational workshops as well as holding monthly meetings with open invitations to attend.
- Provide guest speakers with topics on relevant information at our monthly council meetings with open invitations to attend.
- Make appearances to speak and educate at local groups such as church groups, rotary clubs, PTSA's, and disability workshops.
- Disseminate information on services available in the community through our social media platforms with links back to the Family Care Council website.
- Identify interested individuals from disability groups to pursue opportunities to co-sponsor a training event.
- Identify resources from other Family Care Councils which may assist those on the wait list or those who may not be eligible for services under APD.
- Provide links to educational material and meeting agendas on the Family Care Council Website. This will be done through the Current Events page on the website as well as on social media platforms.

Objective 2: Educate and advise our Florida Legislature on the needs of the Family Care Council's population.

- Educate and advocate with our local and state legislature to advise and inform on the consequences of law and potential outcomes.
- Educate the public on important issues that affect persons with disabilities.
- FCC members will make legislative contacts and provide legislators with current APD information, concerns and suggestions.
- Develop and adopt legislative platform and talking points on key issues including, but not limited to, the APD waitlist, Medicaid reform, provider issues, rate structure and training and employment needs.
- Participate in DD day at the state capitol in Tallahassee.
- Sponsor at least two members to attend legislative events to represent Family Care Council and to present the prepared personal profiles to the state legislators.

Objective 3: Advise APD by providing input and feedback on the delivery of family support services within our community.

- Interact with APD to exchange information, express consumer point of view, and help shape policy on issues such as waitlist and fair distribution of IFS dollars.
- Provide links on the Resource page on the website for individuals needing to contact APD directly and serve as a liaison between families and APD by serving as a resource and support person.

GOAL 4: Promote community involvement by identifying and accessing resources for those with disabilities.

Objective 1: Work with key stakeholder and interested individuals to promote advocacy.

- Attend bi-monthly FCCF meetings to exchange information with other area councils.
- Identify and contact other resource groups in our community and arrange to attend regular meetings and share information in order to build and maintain relationships.